

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252313-1	09/30/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	488

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	252313	06204945

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/05/12	09/05/12	Price Is Right	11a-12p	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --W---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/05/12 12:00 PM Price Is Right 11a-12p :30 BN12003H \$550.00 NM									
2	09/10/12	09/10/12	Price Is Right	11a-12p	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/10/12 10:58 AM Price Is Right 11a-12p :30 BN12003H \$550.00 NM									
3	09/04/12	09/06/12	Local 6 News 12-1230p	12-1230p	-T-T---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T-T--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCtu 09/04/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM 2 WKMCth 09/06/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM									
4	09/04/12	09/04/12	Soaps	12:30-2p	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCtu 09/04/12 1:29 PM Soaps 12:30-2p :30 BN12003H \$500.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	488	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/10/12	The Talk	2-3p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 2:27 PM The Talk 2-3p :30 BN12003H \$300.00 NM									
7	09/05/12	09/05/12	News at 7p	7-7:30p	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --1---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/05/12 6:59 PM News at 7p 7-7:30p :30 BN12003H \$800.00 NM									
8	09/05/12	09/06/12	M-SU 11p News	11-1135p	--WT---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --WT--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/05/12 11:55 PM M-SU 11p News 11-1135p :30 BN12003H \$1,200.00 NM 3 WKMGTh 09/06/12 11:40 PM M-SU 11p News 11-1135p :30 BN12003H \$1,200.00 NM									
9	09/05/12	09/05/12	David Letterman	1136p-1238a	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/05/12 12:16 AM David Letterman 1136p-1238a :30 BN12003H \$500.00 NM									
11	09/09/12	09/09/12	CBS Sunday Morning	9-1030a	-----S	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 09/09/12 9:08 AM CBS Sunday Morning 9-1030a :30 BN12003H \$1,200.00 NM 2 WKMGsu 09/09/12 9:59 AM CBS Sunday Morning 9-1030a :30 BN12003H \$1,200.00 NM									
12	09/10/12	09/10/12	Soaps	12:30-2p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/10/12 12:29 PM Soaps 12:30-2p :30 BN12003H \$500.00 NM									
13	09/07/12	09/07/12	Soaps	12:30-2p	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 09/06/12 1:29 PM Soaps 12:30-2p :30 BN12003H \$500.00 NM MG for 13.1 09/07 1 WKMGF 09/07/12 Soaps 12:30-2p :00 \$500.00 NM See MG 13.2									

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Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	488	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/06/12	09/06/12	The Talk	2-3p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/06/12 2:30 PM The Talk 2-3p :30 BN12003H \$300.00 NM									
15	09/07/12	09/09/12	M-SU 11p News	11-1135p	----F-S	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-S 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 11:11 PM M-SU 11p News 11-1135p :30 BN12003H \$1,200.00 NM 2 WKMGsu 09/09/12 11:55 PM M-SU 11p News 11-1135p :30 BN12003H \$1,200.00 NM									
16	09/07/12	09/07/12	David Letterman	1136p-1238a	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 11:57 PM David Letterman 1136p-1238a :30 BN12003H \$500.00 NM									
17	09/07/12	09/10/12	Morn News at 6a	6-7a	M---F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 6:41 AM Morn News at 6a 6-7a :30 BN12003H \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGm 09/10/12 5:59 AM Morn News at 6a 6-7a :30 BN12003H \$225.00 NM									
18	09/07/12	09/10/12	The Early Show	7-9a	M---F--	:30	2	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 2 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 09/07/12 7:56 AM The Early Show 7-9a :30 BN12003H \$115.00 NM 1 WKMGF 09/07/12 8:25 AM The Early Show 7-9a :30 BN12003H \$115.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 2 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGm 09/10/12 7:54 AM The Early Show 7-9a :30 BN12003H \$115.00 NM 4 WKMGm 09/10/12 8:59 AM The Early Show 7-9a :30 BN12003H \$115.00 NM									

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252313-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser		Product	Estimate Number
Pol/Bill Nelson/Sen/F/D		NELSON FOR SENATE	488

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/07/12	09/10/12	Rachael Ray	9-10a	M---F--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 9:11 AM Rachael Ray 9-10a :30 BN12003H \$110.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGCM 09/10/12 9:24 AM Rachael Ray 9-10a :30 BN12003H \$110.00 NM									
20	09/07/12	09/10/12	Nate Berkus 9/3 & 9/7	10-11a	M---F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/07/12 10:08 AM Nate Berkus 9/3 & 9/7 10-11a :30 BN12003H \$300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGCM 09/10/12 9:58 AM Let's Make a Deal 10-11a :30 BN12003H \$300.00 NM									
21	09/10/12	09/10/12	News at 6p	6-630p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 09/10/12 News at 6p 6-630p :00 \$600.00 NM See MG 21.2									
2 WKMGCM 09/10/12 6:56 PM Men's Final 4p-7p :30 BN12003H \$600.00 NM MG for 21.1 09/10									
22	09/10/12	09/10/12	Inside Edition	730-8p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 09/10/12 Inside Edition 730-8p :00 \$800.00 NM Credited									
23	09/08/12	09/08/12	7-9a Sat Early Show	7-9a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 09/08/12 7:57 AM 7-9a Sat Early Show 7-9a :30 BN12003H \$250.00 NM									
24	09/08/12	09/08/12	Inside Edition Wknd	1135p-1205a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSa 09/08/12 11:48 PM Inside Edition Wknd 1135p-1205a :30 BN12003H \$350.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	488	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/08/12	09/08/12	Extra Wknd	1205-105a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/08/12 12:16 AM Extra Wknd 1205-105a :30 BN12003H \$250.00 NM									
26	09/10/12	09/10/12	Local 6 News 12-1230p	12-1230p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM									
27	09/10/12	09/10/12	M-F 11p News	11-1135p	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/10/12 11:39 PM M-F 11p News 11-1135p :30 BN12003H \$1,200.00 NM									

Total Spots 34 **Gross Total** \$17,780.00

Payment Terms 30 Days

Agency Commission \$2,667.00
Net Amount Due \$15,113.00

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WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	587

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	258916	06313642

Billing Calendar	Billing Type
Broadcast	Cash

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IDB #	Advertiser Code	Product Code

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/24/12	09/24/12	Morn News at 6a	6-7a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 6:59 AM Morn News at 6a 6-7a :30 BN12003H \$500.00 NM									
2	09/19/12	09/21/12	Rachael Ray	9-10a	--W-F--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W-F-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 09/19/12 9:28 AM Rachael Ray 9-10a :30 BN12003H \$225.00 NM 1 WKMGF 09/21/12 9:44 AM Rachael Ray 9-10a :30 BN12003H \$225.00 NM									
3	09/24/12	09/24/12	Rachael Ray	9-10a	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 9:32 AM Rachael Ray 9-10a :30 BN12001H \$225.00 NM									
4	09/18/12	09/20/12	Let's Make a Deal	10-11a	-TWT---	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWT--- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 09/18/12 9:59 AM Let's Make a Deal 10-11a :30 BN12003H \$300.00 NM 1 WKMGW 09/19/12 9:59 AM Let's Make a Deal 10-11a :30 BN12001H \$300.00 NM 2 WKMG Th 09/20/12 9:59 AM Let's Make a Deal 10-11a :30 BN12001H \$300.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258916-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/Fl/D	NELSON FOR SENATE	587	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/24/12	09/24/12	Let's Make a Deal	10-11a	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 9:59 AM Let's Make a Deal 10-11a :30 BN12003H \$300.00 NM									
6	09/19/12	09/19/12	Price Is Right	11a-12p	--1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --1---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/19/12 11:59 AM Price Is Right 11a-12p :30 BN12003H \$550.00 NM									
7	09/24/12	09/24/12	Price Is Right	11a-12p	1-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 12:00 PM Price Is Right 11a-12p :30 BN12001H \$550.00 NM									
8	09/19/12	09/21/12	Local 6 News 12-1230p	12-1230p	--W-F--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W-F-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 BN12001H \$400.00 NM 2 WKMGF 09/21/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12001H \$400.00 NM									
9	09/24/12	09/24/12	Soaps	12:30-2p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 12:57 PM Soaps 12:30-2p :30 BN12003H \$500.00 NM									
10	09/18/12	09/20/12	The Talk	2-3p	-T-T---	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T-T--- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/18/12 2:31 PM The Talk 2-3p :30 BN12001H \$300.00 NM 1 WKMG Th 09/20/12 2:31 PM The Talk 2-3p :30 BN12003H \$300.00 NM									
11	09/24/12	09/24/12	The Talk	2-3p	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 2:59 PM The Talk 2-3p :30 BN12001H \$300.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
258916-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Pol/Bill Nelson/Sen/Fl/D		NELSON FOR SENATE	587

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/19/12	09/20/12	News at 6p	6-630p	--WT---	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WT--- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 6:11 PM News at 6p 6-630p :30 BN12003H \$600.00 NM 2 WKMGTh 09/20/12 6:12 PM News at 6p 6-630p :30 BN12001H \$600.00 NM									
13	09/24/12	09/24/12	News at 6p	6-630p	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 6:09 PM News at 6p 6-630p :30 BN12003H \$600.00 NM									
14	09/19/12	09/20/12	News at 7p	7-7:30p	--WT---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WT--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMCW 09/19/12 7:21 PM News at 7p 7-7:30p :30 BN12001H \$800.00 NM 1 WKMGTh 09/20/12 7:14 PM News at 7p 7-7:30p :30 BN12003H \$800.00 NM									
15	09/24/12	09/24/12	News at 7p	7-7:30p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 7:13 PM News at 7p 7-7:30p :30 BN12001H \$800.00 NM									
16	09/18/12	09/18/12	Inside Edition	730-8p	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/18/12 7:47 PM Inside Edition 730-8p :30 BN12003H \$800.00 NM									
17	09/24/12	09/24/12	Hawaii Five-O	10-11p	1-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 10:34 PM Hawaii Five-O 10-11p :30 BN12003H \$8,000.00 NM									
18	09/18/12	09/20/12	David Letterman	1136p-1238a	-T-T---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T-T--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/18/12 12:05 AM David Letterman 1136p-1238a :30 BN12001H \$500.00 NM 2 WKMGTh 09/20/12 12:30 AM David Letterman 1136p-1238a :30 BN12001H \$500.00 NM									

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258916-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	587	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/24/12	09/24/12	David Letterman	1136p-1238a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 11:59 PM David Letterman 1136p-1238a :30 BN12003H \$500.00 NM									
20	09/19/12	09/21/12	Extra	1237-109a	--W-F--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W-F-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/19/12 12:58 AM Extra 1237-109a :30 BN12003H \$250.00 NM 2 WKMGF 09/21/12 1:05 AM Extra 1237-109a :30 BN12003H \$250.00 NM									
21	09/22/12	09/22/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/22/12 8:29 AM 7-9a Sat Early Show 7-9a :30 BN12001H \$250.00 NM									
22	09/24/12	09/24/12	Hawaii Five-O	10-11p	M-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/24/12 11:00 PM Hawaii Five-O 10-11p :30 BN12001H \$8,000.00 NM									

Total Spots 31 Gross Total \$28,925.00

Payment Terms 30 Days

Agency Commission \$4,338.75

Net Amount Due \$24,586.25

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WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252311-1	09/30/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/F/D	NELSON FDR SENATE	487

Flight Dates	Order #	Alt Order #
09/12/12 - 09/17/12	252311	06204958

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/14/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM 4 WKMGTh 09/13/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM 2 WKMGF 09/14/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM									
2	09/17/12	09/17/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM									
3	09/12/12	09/14/12	The Talk	2-3p	--WTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/12/12 2:30 PM The Talk 2-3p :30 BN12003H \$300.00 NM 2 WKMGTh 09/13/12 2:59 PM The Talk 2-3p :30 BN12003H \$300.00 NM 3 WKMGF 09/14/12 1:59 PM The Talk 2-3p :30 BN12001H \$300.00 NM									
4	09/17/12	09/17/12	The Talk	2-3p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/17/12 2:29 PM The Talk 2-3p :30 BN12001H \$300.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	487	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/12/12	09/13/12	News at 7p	7-7:30p	--WT---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WT--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/12/12 7:14 PM News at 7p 7-7:30p :30 BN12003H \$800.00 NM 2 WKMCTh 09/13/12 7:13 PM News at 7p 7-7:30p :30 BN12003H \$800.00 NM									
6	09/17/12	09/17/12	News at 7p	7-7:30p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/17/12 7:13 PM News at 7p 7-7:30p :30 BN12001H \$800.00 NM									
7	09/13/12	09/13/12	Inside Edition	730-8p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCTh 09/13/12 7:30 PM Inside Edition 730-8p :30 BN12003H \$800.00 NM									
8	09/17/12	09/17/12	Hawaii Five-D	10-11p	1-----	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/17/12 10:30 PM Hawaii Five-D 10-11p :30 BN12003H \$8,000.00 NM									
9	09/12/12	09/16/12	M-SU 11p News	11-1135p	--WTF-S	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-S 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 09/12/12 11:22 PM M-SU 11p News 11-1135p :30 BN12003H \$1,200.00 NM 4 WKMCTh 09/13/12 11:23 PM M-SU 11p News 11-1135p :30 BN12003H \$1,200.00 NM 2 WKMGF 09/14/12 11:29 PM M-SU 11p News 11-1135p :30 BN12003H \$1,200.00 NM 3 WKMGSu 09/16/12 M-SU 11p News 11-1135p :00 \$1,200.00 NM See MG 9.5 5 WKMGSu 09/16/12 12:07 AM Sun 11p News after NFL Late News :30 BN12001H \$1,200.00 NM MG for 9.3 09/16									
10	09/14/12	09/14/12	David Letterman	1136p-1238a	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/14/12 11:49 PM David Letterman 1136p-1238a :30 BN12001H \$500.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252311-1	09/30/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	487	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/15/12	09/15/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/15/12 Sat Local 6 News at 6p 6-630p :00 \$250.00 NM See MG 11.2									
12	09/16/12	09/16/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/16/12 9:54 AM CBS Sunday Morning 9-1030a :30 BN12003H \$1,200.00 NM									
13	09/13/12	09/13/12	News at 6p	6-630p	---T---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 09/13/12 6:20 PM News at 6p 6-630p :30 BN12003H \$600.00 NM									
14	09/17/12	09/17/12	News at 6p	6-630p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/17/12 6:23 PM News at 6p 6-630p :30 BN12003H \$600.00 NM									
15	09/12/12	09/12/12	Insider	530p-6p	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/12/12 5:55 PM Insider 530p-6p :30 BN12003H \$500.00 NM									

Total Spots 22 Gross Total \$22,200.00

Payment Terms 30 Days

Agency Commission \$3,330.00
 Net Amount Due \$18,870.00

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257585-2	09/30/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	561

Flight Dates	Order #	Alt Order #
08/25/12 - 09/03/12	257585	06296028

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/12	08/30/12	Price Is Right	11a-12p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---1--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 08/30/12 11:59 AM Price Is Right 11a-12p :30 BN12003H \$800.00 NM									
2	08/28/12	08/31/12	Local 6 News 12-1230p	12-1230p	-T--F--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T--F-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTu 08/28/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$700.00 NM 1 WKMGF 08/31/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$700.00 NM									
3	09/03/12	09/03/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/03/12 12:29 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$700.00 NM									
5	08/26/12	09/02/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 09/02/12 9:49 AM CBS Sunday Morning 9-1030a :30 BN12003H \$1,300.00 NM									

Total Spots 5 Gross Total \$4,200.00

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>
Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
257585-2	09/30/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	561

<u>Agency Commission</u>	\$630.00
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<u>Net Amount Due</u>	\$3,570.00
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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252309-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	477

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	252309	06204965

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/20/12	Local 6 News 12-1230p	12-1230p	-T-T---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T-T--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 BN12001H \$400.00 NM 2 WKMG Th 09/20/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 BN12001H \$400.00 NM									
2	09/24/12	09/24/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 BN12001H \$400.00 NM									
3	09/24/12	09/24/12	Soaps	12:30-2p	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 1:59 PM Soaps 12:30-2p :30 BN12003H \$500.00 NM									
4	09/19/12	09/21/12	The Talk	2-3p	--W-F--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W-F-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/19/12 2:59 PM The Talk 2-3p :30 BN12003H \$300.00 NM 2 WKMG F 09/21/12 2:28 PM The Talk 2-3p :30 BN12001H \$300.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
252309-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Pol/Bill Nelson/Sen/F/D		NELSON FDR SENATE	477

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/18/12	09/18/12	News at 6p	6-630p	-1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 6:22 PM News at 6p 6-630p :30 BN12003H \$600.00 NM									
7	09/21/12	09/21/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/21/12 10:33 PM Blue Bloods 10-11p :30 BN12001H \$7,000.00 NM									
8	09/18/12	09/20/12	M-F 11p News	11-1135p	-T-T---	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T-T--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/18/12 11:33 PM M-F 11p News 11-1135p :30 BN12003H \$1,500.00 NM 1 WKMG Th 09/20/12 11:28 PM M-F 11p News 11-1135p :30 BN12001H \$1,500.00 NM									
9	09/24/12	09/24/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 11:25 PM M-F 11p News 11-1135p :30 BN12003H \$1,500.00 NM									
10	09/21/12	09/21/12	David Letterman	1136p-1238a	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 09/21/12 11:47 PM David Letterman 1136p-1238a :30 BN12003H \$500.00 NM									
11	09/23/12	09/23/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/23/12 9:08 AM CBS Sunday Morning 9-1030a :30 BN12001H \$1,200.00 NM									
12	09/18/12	09/21/12	The Early Show	7-9a	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/18/12 8:54 AM The Early Show 7-9a :30 BN12003H \$350.00 NM 4 WKMG W 09/19/12 7:46 AM The Early Show 7-9a :30 BN12001H \$350.00 NM 1 WKMG Th 09/20/12 8:54 AM The Early Show 7-9a :30 BN12003H \$350.00 NM 3 WKMG F 09/21/12 8:24 AM The Early Show 7-9a :30 BN12003H \$350.00 NM									

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
252309-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	477	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/24/12	09/24/12	The Early Show	7-9a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/24/12 8:28 AM The Early Show 7-9a :30 BN12003H \$350.00 NM									
14	09/18/12	09/18/12	News at 7p	7-7:30p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/18/12 7:15 PM News at 7p 7-7:30p :30 BN12001H \$800.00 NM									
15	09/19/12	09/21/12	Inside Edition	730-8p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG W 09/19/12 7:51 PM Inside Edition 730-8p :30 BN12001H \$800.00 NM 2 WKMG Th 09/20/12 7:51 PM Inside Edition 730-8p :30 BN12003H \$800.00 NM 1 WKMG F 09/21/12 7:56 PM Inside Edition 730-8p :30 BN12003H \$800.00 NM									
16	09/24/12	09/24/12	Inside Edition	730-8p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 09/24/12 7:51 PM Inside Edition 730-8p :30 BN12001H \$800.00 NM									

Total Spots 23 Gross Total \$21,850.00

Payment Terms 30 Days

Agency Commission \$3,277.50

Net Amount Due \$18,572.50

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252334-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	476

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	252334	06205156

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	Local 6 News 12-1230p	12-1230p	-TWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 09/25/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM									
3 WKMG W 09/26/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$400.00 NM									
1 WKMG Th 09/27/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 BN12001H \$400.00 NM									
4 WKMG F 09/28/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 BN12001H \$400.00 NM									
3	09/25/12	09/28/12	Soaps	12:30-2p	-TWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG Tu 09/25/12 12:58 PM Soaps 12:30-2p :30 BN12001H \$500.00 NM									
2 WKMG W 09/26/12 12:30 PM Soaps 12:30-2p :30 BN12001H \$500.00 NM									
4 WKMG Th 09/27/12 12:29 PM Soaps 12:30-2p :30 BN12003H \$500.00 NM									
1 WKMG F 09/28/12 12:29 PM Soaps 12:30-2p :30 BN12003H \$500.00 NM									
4	09/25/12	09/28/12	The Talk	2-3p	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu 09/25/12 2:59 PM The Talk 2-3p :30 BN12003H \$300.00 NM									
1 WKMG W 09/26/12 2:28 PM The Talk 2-3p :30 BN12003H \$300.00 NM									
4 WKMG Th 09/27/12 2:59 PM The Talk 2-3p :30 BN12001H \$300.00 NM									
3 WKMG F 09/28/12 2:28 PM The Talk 2-3p :30 BN12001H \$300.00 NM									

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http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252334-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	476	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/27/12	09/27/12	Nate Berkus	3-4p	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---1--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 09/27/12 3:53 PM Nate Berkus 3-4p :30 BN12003H \$250.00 NM									
8	09/25/12	09/28/12	News at 6p	6-630p	-T-TF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T-TF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/25/12 6:20 PM News at 6p 6-630p :30 BN12001H \$600.00 NM 3 WKMGTh 09/27/12 6:21 PM News at 6p 6-630p :30 BN12001H \$600.00 NM 2 WKMGF 09/28/12 6:10 PM News at 6p 6-630p :30 BN12003H \$600.00 NM									
12	09/25/12	09/29/12	M-SU 11p News	11-1135p	-T-T-S-	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T-T-S- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/25/12 11:33 PM M-SU 11p News 11-1135p :30 BN12003H \$1,500.00 NM 3 WKMGTh 09/27/12 11:34 PM M-SU 11p News 11-1135p :30 BN12003H \$1,500.00 NM 2 WKMGSa 09/29/12 11:23 PM M-SU 11p News 11-1135p :30 BN12002H \$1,500.00 NM									
13	09/25/12	09/25/12	David Letterman	1136p-1238a	-1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 09/25/12 12:32 AM David Letterman 1136p-1238a :30 BN12001H \$500.00 NM									
14	09/30/12	09/30/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 09/30/12 9:08 AM CBS Sunday Morning 9-1030a :30 BN12001H \$1,200.00 NM									
15	09/30/12	09/30/12	The Mentalist	10-11p	-----S	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 09/30/12 11:37 PM The Mentalist 10-11p :30 BN12002H \$7,000.00 NM									

Total Spots 22 Gross Total \$20,050.00

Payment Terms 30 Days

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
252334-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	476

<u>Agency Commission</u>	\$3,007.50
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<u>Net Amount Due</u>	\$17,042.50
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http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257143-2	09/30/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	550

Flight Dates	Order #	Alt Order #
08/22/12 - 09/03/12	257143	06283503

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/27/12	08/27/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/27/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 BN12003H \$800.00 NM									
3	08/26/12	09/02/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/02/12 8:59 AM CBS Sunday Morning 9-1030a :30 BN12003H \$1,500.00 NM									
5	08/27/12	09/03/12	Price Is Right	11a-12p	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/27/12 Price Is Right 11a-12p :00 \$900.00 NM See MG 5.5									
5 WKMG 09/03/12 6:14 PM News at 6p 6-630p :30 BN12003H \$900.00 NM MG for 5.1 08/27									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 09/03/12 Price Is Right 11a-12p :00 \$900.00 NM See MG 5.3, 5.4									
3 WKMG 09/03/12 7:57 AM The Early Show 7-9a :30 BN12003H \$450.00 NM MG for 5.2 09/03									
4 WKMG 09/03/12 8:28 AM The Early Show 7-9a :30 BN12003H \$450.00 NM MG for 5.2 09/03									

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>

Invoice #	Invoice Date	Invoice Month	Invoice Period
257143-2	09/30/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
Pol/Bill Nelson/Sen/F/D		NELSON FOR SENATE	550

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
7	08/29/12	08/29/12	M-F 11p News	11-1135p	--1----	:30	1	\$2,200.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/27/12</td><td>09/02/12</td><td>--1----</td><td>1</td><td>\$2,200.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMGW</td><td>08/29/12</td><td>11:21 PM</td><td>M-F 11p News</td><td></td><td>11-1135p</td><td>:30</td><td>BN12003H</td><td>\$2,200.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/27/12	09/02/12	--1----	1	\$2,200.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMGW	08/29/12	11:21 PM	M-F 11p News		11-1135p	:30	BN12003H	\$2,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	08/27/12	09/02/12	--1----	1	\$2,200.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 WKMGW	08/29/12	11:21 PM	M-F 11p News		11-1135p	:30	BN12003H	\$2,200.00	NM																																								

<u>Total Spots</u>	6	<u>Gross Total</u>	\$6,300.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$945.00
<u>Net Amount Due</u>	\$5,355.00

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
259861-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	NELSON FOR SENATE	594

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	259861	06329014

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																																						
1	09/25/12	09/28/12	Rachael Ray	9-10a	-TWTF--	:30	4	\$225.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>4</td><td>\$225.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKMG</td><td>Tu</td><td>09/25/12</td><td>9:18 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12003H</td><td>\$225.00 NM</td></tr> <tr> <td>2</td><td>WKMG</td><td>W</td><td>09/26/12</td><td>9:36 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12001H</td><td>\$225.00 NM</td></tr> <tr> <td>3</td><td>WKMG</td><td>Th</td><td>09/27/12</td><td>9:36 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12001H</td><td>\$225.00 NM</td></tr> <tr> <td>4</td><td>WKMG</td><td>F</td><td>09/28/12</td><td>9:40 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>BN12001H</td><td>\$225.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	-TWTF--	4	\$225.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKMG	Tu	09/25/12	9:18 AM	Rachael Ray	9-10a	:30	BN12003H	\$225.00 NM	2	WKMG	W	09/26/12	9:36 AM	Rachael Ray	9-10a	:30	BN12001H	\$225.00 NM	3	WKMG	Th	09/27/12	9:36 AM	Rachael Ray	9-10a	:30	BN12001H	\$225.00 NM	4	WKMG	F	09/28/12	9:40 AM	Rachael Ray	9-10a	:30	BN12001H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	09/24/12	09/30/12	-TWTF--	4	\$225.00																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																						
1	WKMG	Tu	09/25/12	9:18 AM	Rachael Ray	9-10a	:30	BN12003H	\$225.00 NM																																																																						
2	WKMG	W	09/26/12	9:36 AM	Rachael Ray	9-10a	:30	BN12001H	\$225.00 NM																																																																						
3	WKMG	Th	09/27/12	9:36 AM	Rachael Ray	9-10a	:30	BN12001H	\$225.00 NM																																																																						
4	WKMG	F	09/28/12	9:40 AM	Rachael Ray	9-10a	:30	BN12001H	\$225.00 NM																																																																						
3	09/25/12	09/28/12	Let's Make a Deal	10-11a	-TWTF--	:30	4	\$300.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>4</td><td>\$300.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>2</td><td>WKMG</td><td>Tu</td><td>09/25/12</td><td>10:27 AM</td><td>Let's Make a Deal</td><td>10-11a</td><td>:30</td><td>BN12001H</td><td>\$300.00 NM</td></tr> <tr> <td>3</td><td>WKMG</td><td>W</td><td>09/26/12</td><td>9:59 AM</td><td>Let's Make a Deal</td><td>10-11a</td><td>:30</td><td>BN12003H</td><td>\$300.00 NM</td></tr> <tr> <td>1</td><td>WKMG</td><td>Th</td><td>09/27/12</td><td>9:58 AM</td><td>Let's Make a Deal</td><td>10-11a</td><td>:30</td><td>BN12003H</td><td>\$300.00 NM</td></tr> <tr> <td>4</td><td>WKMG</td><td>F</td><td>09/28/12</td><td>9:59 AM</td><td>Let's Make a Deal</td><td>10-11a</td><td>:30</td><td>BN12003H</td><td>\$300.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/24/12	09/30/12	-TWTF--	4	\$300.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WKMG	Tu	09/25/12	10:27 AM	Let's Make a Deal	10-11a	:30	BN12001H	\$300.00 NM	3	WKMG	W	09/26/12	9:59 AM	Let's Make a Deal	10-11a	:30	BN12003H	\$300.00 NM	1	WKMG	Th	09/27/12	9:58 AM	Let's Make a Deal	10-11a	:30	BN12003H	\$300.00 NM	4	WKMG	F	09/28/12	9:59 AM	Let's Make a Deal	10-11a	:30	BN12003H	\$300.00 NM
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5	09/25/12	09/28/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$550.00	NM																																																																						
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
259861-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	594	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/25/12	09/28/12	The Doctors	3-4p	-TW-F--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TW-F-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 09/25/12 3:43 PM The Doctors 3-4p :30 BN12001H \$250.00 NM 2 WKMG W 09/26/12 3:31 PM The Doctors 3-4p :30 BN12003H \$250.00 NM 1 WKMG F 09/28/12 3:29 PM The Doctors 3-4p :30 BN12003H \$250.00 NM									
11	09/25/12	09/28/12	Extra	4-430p	-TWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 4:13 PM Extra 4-430p :30 BN12003H \$300.00 NM 3 WKMG W 09/26/12 4:18 PM Extra 4-430p :30 BN12001H \$300.00 NM 2 WKMG Th 09/27/12 4:19 PM Extra 4-430p :30 BN12003H \$300.00 NM 4 WKMG F 09/28/12 4:18 PM Extra 4-430p :30 BN12001H \$300.00 NM									
12	09/25/12	09/28/12	Inside Edition	430-5P	-TWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 4:43 PM Inside Edition 430-5P :30 BN12001H \$400.00 NM 3 WKMG W 09/26/12 4:52 PM Inside Edition 430-5P :30 BN12003H \$400.00 NM 2 WKMG Th 09/27/12 4:51 PM Inside Edition 430-5P :30 BN12001H \$400.00 NM 4 WKMG F 09/28/12 4:57 PM Inside Edition 430-5P :30 BN12003H \$400.00 NM									
13	09/25/12	09/28/12	News at 6p	6-630p	-T-TF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T-TF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 5:58 PM News at 6p 6-630p :30 BN12003H \$600.00 NM 3 WKMG Th 09/27/12 5:58 PM News at 6p 6-630p :30 BN12003H \$600.00 NM 2 WKMG F 09/28/12 6:26 PM News at 6p 6-630p :30 BN12001H \$600.00 NM									
14	09/26/12	09/28/12	News at 7p	7-7:30p	--W-F--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W-F-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 09/26/12 7:22 PM News at 7p 7-7:30p :30 BN12001H \$800.00 NM 2 WKMG F 09/28/12 7:13 PM News at 7p 7-7:30p :30 BN12003H \$800.00 NM									
15	09/25/12	09/25/12	NCIS	8-9p	-1-----	:30	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -1----- 1 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 09/25/12 7:59 PM NCIS 8-9p :30 BN12001H \$10,000.00 NM									

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PO Box 864255
Orlando, FL 32886-4255
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Invoice #	Invoice Date	Invoice Month	Invoice Period
259861-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/F/D	NELSON FOR SENATE	594	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/28/12	09/28/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 09/28/12 10:33 PM Blue Bloods 10-11p :30 BN12001H \$7,000.00 NM									
17	09/26/12	09/28/12	M-F 11p News	11-1135p	--W-F--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W-F-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 11:29 PM M-F 11p News 11-1135p :30 BN12003H \$1,500.00 NM 2 WKMGF 09/28/12 11:23 PM M-F 11p News 11-1135p :30 BN12003H \$1,500.00 NM									
18	09/26/12	09/28/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 09/26/12 12:10 AM David Letterman 1136p-1238a :30 BN12001H \$500.00 NM 3 WKMGTh 09/27/12 12:36 AM David Letterman 1136p-1238a :30 BN12001H \$500.00 NM 2 WKMGF 09/28/12 12:10 AM David Letterman 1136p-1238a :30 BN12001H \$500.00 NM									
19	09/25/12	09/28/12	Extra	1237-109a	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 09/25/12 12:52 AM Extra 1237-109a :30 BN12003H \$250.00 NM 3 WKMGW 09/26/12 12:58 AM Extra 1237-109a :30 BN12003H \$250.00 NM 4 WKMGTh 09/27/12 12:51 AM Extra 1237-109a :30 BN12003H \$250.00 NM 1 WKMGF 09/28/12 1:05 AM Extra 1237-109a :30 BN12003H \$250.00 NM									
21	09/29/12	09/29/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----2- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 09/29/12 7:25 AM 7-9a Sat Early Show 7-9a :30 BN12002H \$250.00 NM 1 WKMG Sa 09/29/12 8:28 AM 7-9a Sat Early Show 7-9a :30 BN12001H \$250.00 NM									
22	09/29/12	09/29/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/29/12 11:56 PM Inside Edition Wknd 1135p-1205a :30 BN12002H \$350.00 NM									

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TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
259861-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D		NELSON FOR SENATE	594

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	09/29/12	09/29/12	Extra Wknd	1205-105a	-----1-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/29/12 12:27 AM Extra Wknd 1205-105a :30 BN12001H \$250.00 NM									
24	09/30/12	09/30/12	6-830a Sun News	6a-830a	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/30/12 7:29 AM 6-830a Sun News 6a-830a :30 BN12002H \$125.00 NM									

Total Spots 44 Gross Total \$34,975.00

Payment Terms 30 Days

Agency Commission \$5,246.25

Net Amount Due \$29,728.75

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Abar-Hutton Media, LLC
Attention: Accounts Payable
6190 Grovedale Ct.
Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257719-1	09/30/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D	DSCC/NELSON/SENATE	560

Flight Dates	Order #	Alt Order #
08/29/12 - 09/03/12	257719	06298366

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/03/12	09/03/12	Morn News at 5a	5-530a	1-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	M	09/03/12	5:11 AM	Morn News at 5a	5-530a	:30	BNDS12001H	\$300.00	NM
2	08/31/12	08/31/12	Morn News at 530a	530-6a	----1--	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----1--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	F	08/31/12	5:42 AM	Morn News at 530a	530-6a	:30	BNDS12001H	\$400.00	NM
3	08/29/12	08/29/12	Let's Make a Deal	10-11a	--1----	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--1----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	W	08/29/12	10:29 AM	Let's Make a Deal	10-11a	:30	BNDS12001H	\$600.00	NM
4	08/29/12	08/31/12	Price Is Right	11a-12p	--W-F--	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W-F--	2	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WKMG	W	08/29/12	11:28 AM	Price Is Right	11a-12p	:30	BNDS12001H	\$800.00	NM
2 WKMG	F	08/31/12	10:59 AM	Price Is Right	11a-12p	:30	BNDS12001H	\$800.00	NM

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257719-1	09/30/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
Pol/Bill Nelson/Sen/FI/D		DSCC/NELSON/SENATE	560

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/03/12	09/03/12	Price Is Right	11a-12p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/03/12 Price Is Right 11a-12p :00 \$800.00 NM See MG 5.2 2 WKMG 09/03/12 Let's Make a Deal 10-11a :00 \$800.00 NM See MG 5.3 3 WKMG 09/03/12 10:42 AM M 10-11a 10-11a :30 BNDS12001H \$800.00 NM MG for 5.2 09/03									
6	08/29/12	08/31/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/29/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 BNDS12001H \$700.00 NM 3 WKMGTh 08/30/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 BNDS12001H \$700.00 NM 1 WKMGF 08/31/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 BNDS12001H \$700.00 NM									
7	09/03/12	09/03/12	Local 6 News 12-1230p	12-1230p	1-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 09/03/12 12:09 PM Local 6 News 12-1230p 12-1230p :30 BNDS12001H \$700.00 NM									
8	08/29/12	08/31/12	Soaps	12:30-2p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGW 08/29/12 12:57 PM Soaps 12:30-2p :30 BNDS12001H \$800.00 NM 2 WKMGTh 08/30/12 1:59 PM Soaps 12:30-2p :30 BNDS12001H \$800.00 NM 1 WKMGF 08/31/12 1:59 PM Soaps 12:30-2p :30 BNDS12001H \$800.00 NM									
9	09/03/12	09/03/12	Soaps	12:30-2p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 08/30/12 1:00 PM Soaps 12:30-2p :30 BNDS12001H \$800.00 NM MG for 9.1 09/03 1 WKMG 09/03/12 Soaps 12:30-2p :00 \$800.00 NM See MG 9.2									
10	08/29/12	08/29/12	Inside Edition	730-8p	--1----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --1---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/29/12 7:57 PM Inside Edition 730-8p :30 BNDS12001H \$1,200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257719-1	09/30/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Pol/Bill Nelson/Sen/F/D	DSCC/NELSON/SENATE	560	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/29/12	09/02/12	M-SU 11p News	11-1135p	--W--SS	:30	3	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W--SS 3 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/29/12 11:39 PM M-SU 11p News 11-1135p :30 BNDS12001H \$1,800.00 NM 1 WKMG Sa 09/01/12 11:30 PM M-SU 11p News 11-1135p :30 BNDS12001H \$1,800.00 NM 3 WKMG Su 09/02/12 11:28 PM M-SU 11p News 11-1135p :30 BNDS12001H \$1,800.00 NM									
12	08/31/12	08/31/12	David Letterman	1136p-1238a	----1--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----1-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/31/12 12:32 AM David Letterman 1136p-1238a :30 BNDS12001H \$700.00 NM									
13	09/01/12	09/01/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/01/12 6:25 PM Sat Local 6 News at 6p 6-630p :30 BNDS12001H \$550.00 NM									
14	09/01/12	09/01/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/01/12 11:48 PM Inside Edition Wknd 1135p-1205a :30 BNDS12001H \$500.00 NM									
15	09/01/12	09/01/12	Extra Wknd	1205-105a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 09/01/12 12:19 AM Extra Wknd 1205-105a :30 BNDS12001H \$400.00 NM									
16	09/02/12	09/02/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----2 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 09/02/12 9:08 AM CBS Sunday Morning 9-1030a :30 BNDS12001H \$1,300.00 NM 2 WKMG Su 09/02/12 10:29 AM CBS Sunday Morning 9-1030a :30 BNDS12001H \$1,300.00 NM									

Total Spots 24 Gross Total \$21,050.00

Payment Terms 30 Days

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
257719-1	09/30/12	September 2012	08/27/12 - 09/03/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Pol/Bill Nelson/Sen/FI/D	DSCC/NELSON/SENATE	560

Agency Commission **\$3,157.50**

Net Amount Due **\$17,892.50**

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